



**List America**

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**VOICE OF THE DIABETIC**

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CLASSIFICATION	COUNTS BY SELECT	UNIVERSE
SUBSCRIBERS	TOTAL FILE	50,000
<b>BASE COST/M</b>		
\$100.00M	COMMERCIAL MAILERS	
\$80.00M	FUNDRAISER RATE	

Published quarterly by the National Federation of the Blind through their *Diabetes Action Network*, *Voice of the Diabetic* contains personal, candid stories written by diabetics, friends, health care professionals and others who share experiences and expertise on diabetes and its complications. Emphasizing the importance of good diabetes control, proper diet, and independence, this upbeat outreach publication shows diabetics that they have options regardless of the side effects of diabetes. Regular features include a medical Q and A column, a "Recipe Corner," and a resource column of aids and appliances.

**A MUST TEST FOR HEALTH FUNDRAISERS AND COMMERCIAL HEALTH MAILERS!**

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