



**List America**

5151 Wisconsin Avenue, Northwest. Suite 400. Washington, D.C. 20016. USA  
Phone: (202) 298-9206 Fax: (202) 244-7294

**DONORS PROVIDING HOPE TO NEEDY CHILDREN WORLDWIDE (Formerly GO&D-GCH)**

	COUNTS BY SELECT	UNIVERSE	BASE COST /M
Formerly, GO&D (GCH)	Last 24	36,612	\$100.00
	Last 6, \$5+	8,349	
	Last 6, \$10+	7,779	
	Last 12, \$5+	17,644	
	Last 12, \$10+	16,611	
		ADDITIONAL SELECTS	COSTS /M

Formerly known as "Global Operations and Development," these donors are committed to serving children and the poor domestically and worldwide by providing relief and development for individuals, families and communities. It is their goal to bring hope to the hopeless by serving those who are forgotten. Their commitment extends both locally and internationally, with special emphasis on assisting children and refugees by providing for their basic needs such as food and hygiene, upgrading hospitals and medical institutions, and providing emergency relief during times of crisis. These donors are determined to make a difference in the physical, emotional and spiritual well-being of children.

State Omit/Select	\$6.00
Zip Omit/Select	\$6.00
Scf Omit/Select	\$6.00
Dollar (\$5+)	\$6.00
Dollar (\$10+)	\$10.00
Recency (L6 months)	\$10.00
Recency (L12 months)	\$6.00
Non-reciprocal fee*	Please inquire

FORMATS	COSTS
E-mail	\$60.00 F

**CANCELLATION POLICY**

Cancellation Fee	\$50/Flat
Run Charge:	\$10/M

<i>Applicable</i>
<i>Full list rental charges apply if order is cancelled after the maildate</i>

**SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!**

Source: 100% Direct Mail Sold.  
Maximum Donation Level: \$99.99

This list is no longer updating.

List owner reserves the right to refuse selects based on the mailer's ability to reciprocate.

**PARTIAL LISTING OF L12 MONTH USAGE:**

Accion International	Don Stewart - Feeding America's Hungry Children
Children's Mercy Fund	Help Hospitalized Veterans
CRS-America Helping America	World Changers
CRS-Bread&Water	Yellowstone Boys & Girls Ranch
CRS-Running Strong	

**SEND ALL REQUESTS/ORDERS TO:**

**la.mgmt@marketdevelopment.org**

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As of 9/30/08 No Longer Updating

Counts Valid as of 1/22/10