



List America

5151 Wisconsin Avenue, Northwest. Suite 400. Washington, D.C. 20016. USA

Phone: (202) 298-9206 Fax: (202) 244-7294

GLOBAL PEACE INITIATIVES

CLASSIFICATION	COUNTS BY SELECT	UNIVERSE	BASE COST /M
DONORS	Last 24	29,840	\$100.00
	Last 6, \$5+	10,042	
	Last 6, \$10+	8,661	
	Last 12, \$5+	24,749	
	Last 12, \$10+	20,439	

ADDITIONAL SELECTS	COSTS /M
State Omit/Select	\$6.00
Zip Omit/Select	\$6.00
Scf Omit/Select	\$6.00
Dollar (\$5+)	\$6.00
Dollar (\$10+)	\$10.00
Recency (L6 months)	\$10.00
Recency (L12 months)	\$6.00
Non-reciprocal fee*	Please inquire

FORMATS	COSTS
E-mail	\$60.00 F

Global Peace Initiatives (GPI) has the expertise to ship food, medicine, and clothing to local on-site relief centers and churches that know the needs and have the trust of the local people. Donors' gifts are essential to keep this pipeline of food and relief moving.

SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!

Prepay require for new mailers and/or new broker.
Source: 100% Direct Mail Sold.
Maximum Donation Level: \$99.99

CANCELLATION POLICY	
Cancellation Fee	\$50/Flat
Run Charge:	\$10/M
Applicable Shipping Charges	
<i>Full list rental charges apply if order is cancelled after the maildate</i>	

List owner reserves the right to refuse selects based on the mailer's ability to reciprocate.

PARTIAL LISTING OF L12 MONTH USAGE:

Children's Defense Fund	Operation Smile
Friends Of the World Food Program	Technoserve
International Eye Foundation	UN Foundation

SEND ALL REQUESTS/ORDERS TO:	la.mgmt@marketdevelopment.org Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294
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As of 7/31/06 No Longer Updating

Counts Valid as of 1/22/10