



List America

5151 Wisconsin Avenue, Northwest. Suite 400. Washington, D.C. 20016. USA

Phone: (202) 298-9206 Fax: (202) 244-7294

INTERNATIONAL RELIEF & DEVELOPMENT

CLASSIFICATION	COUNTS BY SELECT	UNIVERSE	BASE COST /M
DONORS	All Available	13,029	\$70.00

Direct Mail generated donors to International Relief & Development, a private voluntary organization dedicated to improving the quality of life of people in the most economically deprived parts of the world by facilitating and supporting assistance tailored specifically to their needs. IRD works with a wide range of organizations in the implementation of targeted, cost-effective relief and development programs.

Founded in 1998 by Dr. Arthur B. Keys, Jr., IRD has provided more than \$128 million in humanitarian assistance to Asia, Africa, Latin America, the Balkans and the Newly Independent States.

IRD continues to expand its operations in these geographical areas as well as new regions that present the same social, political and technical challenges.

ADDITIONAL SELECTS COSTS /M

State Omit/Select	\$6.00
Zip Omit/Select	\$6.00
Scf Omit/Select	\$6.00
Dollar (\$5+)	\$6.00
Dollar (\$10+)	\$10.00

Non-reciprocal fee* Please inquire

FORMATS COSTS

E-mail	\$60.00 F
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SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!

Prepay require for new mailers and/or new broker.
Source: 100% Direct Mail Sold.
Maximum Donation Level: \$99.99

CANCELLATION POLICY

Cancellation Fee \$50/Flat

Run Charge: \$10/M

Applicable Shipping Charges

Full list rental charges apply if order is cancelled after the maildate

List owner reserves the right to refuse selects based on the mailer's ability to reciprocate.

PARTIAL LISTING OF L12 MONTH USAGE:

Friends Of the World Food Program	MissionHurst
International Eye Foundation	World Changers(NACF)

SEND ALL REQUESTS/ORDERS TO: la.mgmt@marketdevelopment.org
Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

As of 2/28/07 No Longer Updating

Counts Valid as of 1/22/10