



List America

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PATRIOTIC DONORS TO A CHILDREN'S CHARITY

Table with columns: CLASSIFICATION, COUNTS BY SELECT, UNIVERSE, BASE COST /M. Rows include DONORS, Universe, Last 24, Last 24, \$5+, Last 12, \$5+, Last 6, \$5+, Last 24, \$10+, Last 12, \$10+, Last 6, \$10+.

This children's charity is a non-profit Christian humanitarian relief organization dedicated to reaching out to hungry children and their families with their physical and spiritual needs regardless of race, color, or belief across America and around the world.

Their purpose is to help alleviate hunger and suffering by providing food, clothing, personal hygiene items, medical supplies, vitamins, and Christian literature as well as assist medical and dental outreaches.

They provide supplies to more than 300 food agencies in 52 countries. A MUST TEST FOR ALL HUMANITARIAN, RELIEF, VETERAN, RELIGIOUS, CHILD WELFARE, AND HEALTH RELATED OFFERS/ CAUSES. AVERAGE GIFT IS \$22.00

SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!

Source: 100% Direct Mail Sold. Maximum Donation Level: \$49.99 This list is updated monthly.

Table with columns: ADDITIONAL SELECTS, COSTS /M. Rows include State Omit/Select, Zip/ Scf Omit/Select, Dollar (\$5+), Dollar (\$10+), Recency (L6 months), Recency (L12 months), Non-reciprocal fee*, Competitive Mailer Fee.

Table with columns: FORMATS, COSTS. Row includes E-mail, \$60.00 F.

Table with columns: CANCELLATION POLICY. Rows include Cancellation Fee, Run Charge, Applicable Shipping Charges.

Full list rental charges apply if order is cancelled after the maildate

PARTIAL LISTING OF L12 MONTH USAGE:

- ADOPT A PLATOON, AMERICAN ACTION FUND FOR BLIND CHILDREN & ADULTS, AMERICAN FEDERATION OF POLICE, AMERICAN FOUNDATION FOR THE BLIND, CAL FARLEY'S BOYS RANCH, CHRISTIAN APPALACHIAN PROJECT, CHRISTIAN RELIEF SERVICES, COALITION TO SALUTE AMERICA'S HEROES, DIABETES RESEARCH WELLNESS FDN, DISABLED VETERANS NATIONAL FOUNDATION, DON STEWART - FEED AMERICA'S HUNGRY CHILDREN, DON STEWART.- SW INDIAN CHILD. FUND, EPILEPSY FOUNDATION OF AMERICA, FOOD FOR THE POOR, FOUNDATION FOR FIGHTING BLINDNESS, FREE HOSPITAL MISSIONS (OVERSEAS MEDICAL MISSIONS), FRIENDS OF THE WORLD FOOD PROGRAM, GLOBAL OPERATIONS & DEVELOPMENT, HALE HOUSE, HELP HOSPITALIZED VETERANS, MERCY CORPS INTERNATIONAL, MARINE TOYS FOR TOTS, NATIONAL VETERANS FOUNDATION, PACIFIC AVIATION MUSEUM, SOLDIERS ANGELS, VETERANS OF FOREIGN WARS

SEND ALL REQUESTS/ORDERS TO: la.mgmt@marketdevelopment.org Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

As of 3/31/09 No Longer Updating

Counts Valid as of 1/22/10