



**List America**

5151 Wisconsin Avenue, Northwest. Suite 400. Washington, D.C. 20016. USA  
Phone: (202) 298-9206 Fax: (202) 244-7294

**CANCER RECOVERY FOUNDATION OF AMERICA DONORS**

CLASSIFICATION	COUNTS BY SELECT	UNIVERSE	BASE COST /M
DONORS	Universe, Last 24	28,984	\$70.00
	\$5+ donors	36,101	
	\$10+ donors	30,566	
	\$15+ donors	17,772	
	Multi donors (2x+ givers)		\$80.00
	Multi donors (3x+ givers)		\$85.00

Direct Mail generated donors to the Cancer Recovery Foundation of America, a non-profit cancer resource, counseling and support organization dedicated to helping people prevent and survive cancer.

***SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!***

Source: 100% Direct Mail Sold.  
This list was last updated 7/31/2010

ADDITIONAL SELECTS	COSTS /M
State Omit/Select	\$6.00
Zip Omit/Select	\$6.00
Scf Omit/Select	\$6.00
Dollar (\$5+)	\$6.00
Dollar (\$10+)	\$10.00
Dollar (\$15+)	\$15.00

FORMATS	COSTS
E-mail	\$60.00 F

CANCELLATION POLICY	
Cancellation Fee	\$50/Flat
Run Charge:	\$10/M

Applicable Shipping Charges  
*Full list rental charges apply if order is cancelled after the maildate*

**SEND ALL REQUESTS/ORDERS TO:** [la.mgmt@marketdevelopment.org](mailto:la.mgmt@marketdevelopment.org) (202) 298-9206 - Phone  
(202) 244-7294 - Fax

Last Updated: (NOT UPDATING