



**List America**

5151 Wisconsin Avenue, Northwest. Suite 400. Washington, D.C. 20016. USA

Phone: (202) 298-9206 Fax: (202) 244-7294

**CANCER RECOVERY FOUNDATION - SWEEPSTAKES**

| CLASSIFICATION | COUNTS BY SELECT | UNIVERSE | BASE COST /M |
|----------------|------------------|----------|--------------|
| DONORS         | (Universe)       | 50,899   | \$90.00      |

Sweepstakes generated donors to the Cancer Recovery Foundation of America, a non-profit cancer resource, counseling and support organization dedicated to helping people prevent and survive cancer. Their vision is to educate, empower and encourage people to create wellness in mind body and spirit. These respondents are motivated by a chance to win valuable prizes including big cash, cars and once in a lifetime vacations.

| ADDITIONAL SELECTS  | COSTS /M       |
|---------------------|----------------|
| State Omit/Select   | \$6.00         |
| Zip Omit/Select     | \$6.00         |
| Scf Omit/Select     | \$6.00         |
| Dollar (\$5+)       | \$6.00         |
| Dollar (\$10+)      | \$10.00        |
| Recency (HL)        | n/a            |
| Recency (L3 months) | n/a            |
| Recency (L6 months) | \$6.00         |
| Non-reciprocal fee* | Please inquire |

| FORMATS | COSTS     |
|---------|-----------|
| E-mail  | \$50.00 F |

**SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!**

Source: 100% Direct Mail Sold.  
This list was last updated 3/31/2011

**CANCELLATION POLICY**

|                             |           |
|-----------------------------|-----------|
| Cancellation Fee            | \$50/Flat |
| Run Charge:                 | \$10/M    |
| Applicable Shipping Charges |           |

*Full list rental charges apply if order is cancelled after the maildate*

**LAST 36 PRIOR USAGE:**

- A CHILD'S WISH FOUNDATION
- ADVANCED RESEARCH SOLUTIONS
- CANCER CENTER SWEEPS
- CHILDREN'S CANCER DREAM NETWORK
- DIABETES SWEEPSTAKES DONORS
- DISASTER RELIEF SWEEPSTAKES
- EMPIRE PUBLISHING
- FEED THE CHILDREN
- INTERNATIONAL TICKETING OFFICE
- THE HUMANE SOCIETY O/T US (SWEEPS)
- WILDLIFE LAND TRUST (SWEEPS)

**SEND ALL REQUESTS/ORDERS TO:** [la.mgmt@marketdevelopment.org](mailto:la.mgmt@marketdevelopment.org)  
 Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

**Last Updated: NOT UPDATING**