



List America

1832 Connecticut Avenue, NW. Washington, D.C. 20009 USA

Phone: (202) 298-9206 Fax: (202) 244-7294

American Action Fund for Blind Children and Adults

Table with columns: CLASSIFICATION, COUNTS BY SELECT, UNIVERSE, BASE COST /M. Rows include DONORS with various selection criteria and counts.

For over 70 years, the American Action Fund has been working to provide support through national and local networks for the blind and deaf-blind.

Special Instructions for Zip Select!

ALL Zip requests must be supplied with:

- 1. ASCII TEXT on a 3 1/2 or 5 1/4 floppy disk (High or Low Density)
2. Zip Codes Delimited with a comma, or
3. Zip Codes on separate lines terminated with commas, and return/line feed, or
4. Multiple lines of zip codes, delimited with commas, and each line terminated by a carriage return/line feed.

SAMPLE MAIL PIECE REQUIRED FOR LIST OWNER. MAIL DATES MUST BE PRE-CLEARED!

PLEASE NOTE TURNAROUND TIME ON ORDERS:

Non-Preleared orders: Minimum 10 business days
Preleared orders: Minimum 5 business days

Source: 100% Direct Mail Sold.

Table with columns: ADDITIONAL SELECTS, COSTS /M. Rows include State Omit/Select, Zip Omit/Select, Scf Omit/Select, Dollar (\$5+), Dollar (\$10+), Recency (L6 months), Recency (L12 months), Non-reciprocal fee*.

Table with columns: FORMATS, COSTS. Row: E-mail -FTP \$60.00 F

CANCELLATION POLICY

Table with columns: Cancellation Fee, Run Charge, Applicable Shipping Charges. Values: \$50/Flat, \$10/M.

Full list rental charges apply if order is cancelled after the maildate

PARTIAL LISTING OF L12 MONTH USAGE:

- Adopt A Platoon
American Foundation for the Blind
American Printing House For the Blind
AMVETS National Service Foundation
Blinded Veterans Association
Braille Institute of America
Children's National Medical Center
Council of Indian Nations
CRS-Running Strong
Dakota Indian Foundation
Diabetes Research Wellness Foundation
Don Stewart-Southwest Indian Children's Fund
Foundation Fighting Blindness
Glaucoma Foundation
Guide Dog Foundation
Helen Keller International
HHV-Disabled War Veterans
International Eye Foundation
Macular Degeneration Association
Macular Degeneration Research
Mouth & Foot Painting Artist
Muscular Dystrophy Association Direct Mail Donors
National Glaucoma Research
Orbis International
Parkinson Disease Foundation
Perkins School for the Blind
Police Family Survivors/Amer. Federation Police
Red Cloud Indian School
World Changers

SEND ALL REQUESTS/ORDERS TO: la.mgmt@marketdevelopment.org
Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

Last Updated: 7/1/2015 NAMES ARE THROUGH 06/31/15