



List America

1832 Connecticut Avenue, NW Washington DC. 20009 USA

Phone: (202) 298-9206 Fax: (202) 244-7294

CRS- BREAD & WATER FOR AFRICA

CLASSIFICATION	COUNTS BY SELECT	UNIVERSE	BASE COST \$80/M
DONORS	LAST 24, \$5+	23,959	\$80.00
	LAST 24, \$10+	20,884	
	LAST 12, \$5+	18,811	
	LAST 12, \$10+	16,236	
	LAST 6, \$5+	9,734	
	LAST 6, \$10+	8,640	
	LIMITED RENTALS		

These donors recognize the importance of giving to relief programs, which aid starving families in Africa and around the world. They have given generously to the efforts of Christian Relief Services, with an average donation of \$28.00.

This list is perfectly suited for religious and health-related appeals.

ADDITIONAL SELECTS	COSTS /M
State Omit/Select	\$6/M
Zip Omit/Select	\$6/M
Scf Omit/Select	\$6/M
Dollar (\$5+)	\$6/M
Dollar (\$10+)	\$10/M
Recency (L6 months)	\$20/M
Recency (L12 months)	\$10/M
Non-reciprocal fee*	Please Inquire

FORMATS	COSTS
E-mail	\$60 Flat

**SAMPLE MAILPIECE REQUIRED FOR LIST OWNER
APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!**

Source: 100% Direct Mail Sold.
This list is updated quarterly

CANCELLATION POLICY

Cancellation Fee	\$50 Flat
Run Charge:	\$10/M
Applicable Shipping Charges	

Full rental pricing applies if order is cancelled after maildate

PARTIAL USAGE:

- Abandoned Children's Fund
- African Medical&Research Fund
- AID FOR STARVING CHILDREN
- American Action Fund For Blind Children and Adults
- Asian Relief INC.
- Bread for the World
- Children's Hunger Relief
- Don Stewart- Feed Ameica's Hungry Childen
- Edmundite Missions
- Heifer Project Internaional

- Mercy Corps International
- Mercy Ships
- National Federation O/T Blind
- Oxfam America
- Smile Train
- SOS Children's Village

SEND ALL REQUESTS/ORDERS TO:	la.mgmt@marketdevelopment.org
	Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

Last Updated: 7/1/2015