



List America

1832 Connecticut Avenue , NW Washington, D.C. 20009 USA

Phone: (202) 298-9206 Fax: (202) 244-7294

CRS- RUNNING STRONG FOR AMERICAN INDIAN YOUTH

CLASSIFICATION	COUNTS BY SELECT	UNIVERSE	BASE COST
DONORS	LAST 24, \$5+	65,378	\$80.00
	LAST 24, \$10+	60,409	
	LAST 12, \$5+	46,229	
	LAST 12, \$10+	43,151	
	LAST 6, \$5+	23,918	
	LAST 6, \$10+	22,574	

LIMITED RENTALS

These donors have given generously to the efforts of Christian Relief Services aiding American Indians, as well as various self-help projects for needy Americans across the country. The average donation is \$20.04. This broad based domestic donor list works well for all charitable and humanitarian appeals.

ADDITIONAL SELECTS	COSTS /M
State Omit/Select	\$6/M
Zip Omit/Select	\$6/M
Scf Omit/Select	\$6/M
Dollar (\$5+)	\$6/M
Dollar (\$10+)	\$10/M
Recency (L6 months)	\$20/M
Recency (L12 months)	\$10/M
Non-reciprocal fee*	Please Inquire

FORMATS	COSTS
E-mail	\$60 Flat

SAMPLE MAILPIECE REQUIRED FOR LIST OWNER APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!

Source: 100% Direct Mail Sold. This list is updated quarterly

CANCELLATION POLICY	
Cancellation Fee	\$50 Flat
Run Charge:	\$10/M
Applicable Shipping Charges	

Full rental pricing applies if order is cancelled after maildate

PARTIAL LISTING OF L12 MONTH USAGE:

American Action Fund for Blind Children and Adults
 American Indian College Fund
 American Inst. For Cancer Research
 Assoc. on American Indian Affairs
 Cystic Fibrosis Foundation
 Mercy Corps International
 Mothers Against Drunk Driving
 Mouth&Foot Artist/Hnd Art

Multiple Sclerosis Assoc-Amer
 National Federation O/T Blind
 Native American Rights Fund
 Shriners Hospitals
 Volunteers of America
 World Changers
 World Emergency Relief

SEND ALL REQUESTS/ORDERS TO: la.mgmt@marketdevelopment.org
 Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

Last Updated: 7/1/2015