



List America

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National Federation of the Blind

Table with columns: CLASSIFICATION, COUNTS BY SELECT, UNIVERSE, BASE COST /M. Rows include DONORS with various time periods and dollar amounts.

The National Federation of the Blind is the largest organization of the blind in the United States. Its goal is to integrate the blind into society.

Programs of the NFB include: a monthly publication of Braille, detailed studies of programs for the blind, awarding of scholarships to blind students, job training and assistance and protection of legal rights of blind people.

A MUST TEST FOR CHARITABLE AND HEALTH RELATED APPEALS.

SAMPLE MAIL PIECE REQUIRED FOR LIST OWNER. MAIL DATES MUST BE PRE-CLEARED.

PLEASE NOTE TURNAROUND TIME ON ORDERS:

Non-Preleared orders: Minimum 10 business days
Preleared orders: Minimum 5 business days

Source: 100% Direct Mail Sold.

PARTIAL LISTING OF L12 MONTH USAGE:

- Adopt A Platoon
American Federation of Police
American Red Cross - Chapters
Asian Relief
Calvary Hospital
Christian Appalachian Project
Coalition to Salute America's Heroes
Council of Indian Nations
CRS-Running Strong
Diabetes Research Wellness Fund
DS-Feeding America's Hungry Children
Edmundite Missions
Helping American Heroes
HHV- Disabled War Veterans
Hospice Education Institute
Macular Degeneration Research
Mercy Home for Boys and Girls
Muscular Dystrophy Association
NACOP/Paralyzed Disabled Police Officer's Fund
National Camps for Blind Children
Parkinson Research Foundation
Project Hope
Soaring Eagle
The Breast Cancer Society
Trea Memorial Foundation
U.S.O.(United Service Organization)
USC Norris Cancer Center

Table with columns: ADDITIONAL SELECTS, COSTS /M. Rows include State Omit/Select, Zip Omit/Select, Scf Omit/Select, Dollar (\$5+), Dollar (\$10+), Recency (L6 months), Recency (L12 months), Non-reciprocal fee*.

Table with columns: FORMATS, COSTS. Row: E-mail \$60.00 F

Table with columns: CANCELLATION POLICY, COSTS. Rows: Cancellation Fee \$50/Flat, Run Charge: \$10/M, Applicable Shipping Charges. Note: Full list rental charges apply if order is cancelled after the maildate.

SEND ALL REQUESTS/ORDERS TO: la.mgmt@marketdevelopment.org
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Last Updated: 7/1/2015 NAMES THROUGH 06/31/15