



**List America**

1832 Connecticut Avenue, NW Washington, D.C. 20009 USA  
Phone: (202) 298-9206 Fax: (202) 244-7294

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**WORLD CHANGERS - NATIVE AMERICAN CHILDREN'S FUND**

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CLASSIFICATION	COUNTS BY SELECT	UNIVERSE	BASE COST \$/M
DONORS	LAST 24	35,718	\$80.00
	LAST 24, \$5+	34,809	
	LAST 24, \$10+	31,051	
	LAST 12, \$5+	24,567	
	LAST 12, \$10+	22,494	
	LAST 6, \$5+	18,314	
	LAST 6, \$10+	16,631	
	LAST 24 Multis (2x+ givers)	19,598	\$90.00
	LAST 12 Multis (2x+ givers)	12,105	\$100.00
	LAST 6 Multis (2x+ givers)	8,815	\$110.00

World Changers seeks to provide Christian youth and adults with opportunities to meet the physical and spiritual needs of others through practical learning experiences that teach servanthood and personal commitment to missions.

An excellent test for all charitable appeals! Reserve your maildate today!

ADDITIONAL SELECTS	COSTS /M
State Omit/Select	\$6/M
Zip Omit/Select	\$6/M
Scf Omit/Select	\$6/M
Dollar (\$5+)	\$6/M
Dollar (\$10+)	\$10/M
Last 6 months	\$20/M
Last 12 months	\$10/M
Non-reciprocal fee*	Please Inquire

FORMATS	COSTS
E-mail	\$60 Flat

**SAMPLE MAILPIECE REQUIRED FOR LIST OWNER  
APPROVAL ON ALL REQUESTS - NO EXCEPTIONS!**

Source: 100% Direct Mail Sold.

CANCELLATION POLICY	
Cancellation Fee	\$50 Flat
Run Charge:	\$10/M
Applicable Shipping Charges	

*Full rental pricing applies for orders cancelled after maildate*

<b>SEND ALL REQUESTS/ORDERS TO:</b>	<b>la.mgmt@marketdevelopment.org</b>
	Phone: 1 (202) 298-9206 Fax: 1 (202) 244-7294

Last Updated: 7/1/2015